





## Readers receive your ad message across multiple platforms

On average, large, ocean-capable cruising yacht owners, spend ten times as much to operate their boats

*Ocean Navigator's* loyal readers are serious coastal and offshore cruisers – both sail and power. They require vessels and equipment that are bigger, better, more complex and more comprehensive than those of average sailors. On average, coastal and offshore cruisers spend 10 times as much to operate their boats!



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**17,800**  
OCEAN VOYAGER  
PRINT/DIGITAL  
MAGAZINE READERS

**11,421**  
SOCIAL MEDIA  
FOLLOWERS

**27,000**  
AVG. MONTHLY  
WEBSITE VISITORS

**11,000+**  
EDITORIAL EMAIL  
NEWSLETTER READERS

**13,200**  
OCEAN NAVIGATOR  
PRINT/DIGITAL  
MAGAZINE READERS

Whether visiting the website, reading e-newsletters, the magazine, interacting with social media or using mobile devices on the go, *Ocean Navigator* places your message in front of a highly engaged audience.